

Yuba-Sutter

# Business Today

April, 2011



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***Recology Employee/Owners  
Give Back to the Community***

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# Recology Yuba-Sutter Employee Owners Give Back to the Community

Every year 1,800 6th grade students from throughout Yuba & Sutter Counties go to Shady Creek, a week-long outdoor camp run through the Sutter County Office of Education.

The camp has an organic garden where the students learn about growing their own food and enjoy meals fixed with vegetables and fruit they pick in the garden. They also learn that the garden grows in nutrient rich compost. What they don't know is that the compost was made at Recology Yuba-Sutter and donated for the garden as part of its school garden program.

Throughout the Yuba-Sutter region Recology Yuba-Sutter is impacting the community in ways that can be easily overlooked. From its spaghetti feeds and school programs to individual volunteerism and regular tours of the recycling facility, Recology Yuba-Sutter promotes and participates in more than 150 events, programs and activities a year.

That's because the 121 employee-owners of Recology Yuba-Sutter don't seek out praise for what they do.

Instead, through their actions they give back to the community that is their home. It is part of the company's philosophy that it is important to participate in the community where you live and work.

Even though this is a large company by Yuba-Sutter standards, these employee owners don't see themselves as workers in a big business. Rather, they see themselves as individuals who are invested in the company's success and the success of our great community. As employee-owners they know their actions determine the success of the company. They actively participate in the community because it offers a better tomorrow for their coworkers, families and friends.

And, they sincerely believe in their "Waste Zero" motto and the excitement that ever emerging technologies offer not just here but throughout the region and state for turning even more waste into usable recyclables.

One of the ways Recology Yuba-Sutter achieves its goals is through their relationship with their parent company, Recology in San Francisco. They are the innovators who are working every day to improve the means by which garbage and recyclables are handled most efficiently and in the best environmental manner.

The company's philosophy actively promotes the value of giving back to the community and employee-owners are supported to volunteer as Little League coaches, serve on boards of community groups and help plan and participate in community activities.

That's also why giving back takes many forms. Recology's



employee-owners have made a three-year commitment to give \$120,000 through the Recology Invitational to Shady Creek Outdoor Foundation to offset and help fund the transportation to and from the outdoor camp to Marysville Joint Unified School District, Yuba City Unified School District, Sutter and Yuba County Office of Education.

Recology Yuba-Sutter have also committed to donating \$25,000 to Sutter Medical Foundation as well as Fremont Rideout Health Group over a period of three years to help purchase equipment at their Cardiac and Cancer campuses.

Recology Yuba-Sutter offers the "Cash for Class" program at local schools, giving them an easy way to fundraise for school activities.

Spaghetti dinners are a particular way the Recology team enjoys giving back. With its specially designed truck, the team can arrive on site and prepare a full meal. They enjoy the tremendous support they get from the community and like to offer a warm and friendly greeting to those who are interested in meeting them and getting to know them.

How much does Recology Yuba-Sutter enjoy and support its spaghetti feeds? Last year

they needed 1,080 gallons of sauce, 2,700 pounds of spaghetti, 2,040 pounds of lettuce and 6,750 rolls to serve dinners at 18 school sites and for 9 non-profit community groups.

These events also offer a unique way to educate the public about the importance of recycling. In a partnership with the Marysville Gold Sox in 2010 the partners worked out a plan to use compostable materials throughout the ballpark and to "Waste Zero" during ball games. It was a great opportunity for Recology to give back while spreading its recycling message.

The recycling message is easily shared at Recology Yuba-Sutter. They are excited to tell you that recycling efforts in Yuba & Sutter Counties has reached 70 percent in 2010 and they're confident it can get even better.

Many people don't realize it isn't just the blue toters that lead to that success. It is the innovative means with which Recology Yuba-Sutter works with business and residents to deal with their waste on a daily basis.

Tours of the Integrated Material Recovery Facility (IMRF), the fancy term for the recycling center, include a look at other creative means of removing recyclable from incoming waste.

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## The Solar Sparks of Arboga Elementary



It's mid-morning at Recology Yuba-Sutter and the Solar Sparks from Arboga Elementary School are excited to start their tour of the recycling area.

This handful of 6th graders has made it their mission to ask people to make small changes in their lives that will help the environment and they

have already proved that they are making that difference.

The Solar Sparks recently won a \$10,000 national grant and they're competing for the \$30,000 grand prize in the Lexus Eco Challenge. The Eco Challenge is a national contest for students to develop and implement environmental programs where they

live. Only 16 schools have been chosen nationwide to participate.

The students talk about the many ways in which they also recycle and they are enthusiastic in their discussion. These Solar Sparks are well on their way to achieving their goal to make big changes with little steps.

# Neault Construction

## CEO's Corner... *from page 2*

accessing your information easier.

In addition the Chamber also partnered with the Yuba-Sutter Economic Development Corporation to design a new logo in fitting with the move to Yuba City. All future materials will use this logo and style to help you easily recognize Chamber products and events. We thank Brynda Stranix at the YSEDC for this effort on the Chamber's behalf.

Three upcoming events are in the works. The next Business Connection Breakfast is Friday, April 8, delayed one week due to the Chamber's move. The breakfast will be at Peach Tree Golf & Country Club on Simpson-Dantoni Road in Marysville. The topic is, "Economic Indicators." Call 743-6501 for reservations. The cost is \$13 before Wednesday, April 6, \$15 at the door.

The Annual Gala Committee is planning an outstanding evening event at DAP Enterprises in Live Oak. This elegant evening includes a cocktail hour, dinner and auction. Tickets are \$40 per person and sponsorships are available. Call 743-6501 for reservations.

On May 18 the Chamber will host a mini-expo at Hillcrest Catering/The Plaza Room. This is a Business After Hours event so no reservation is required. To sponsor an expo booth for \$50 call 743-6501.

And, of course, the Chamber Ambassadors continued to serve the community, hosting ribbon cuttings throughout the month.

The Yuba-Sutter Chamber of Commerce looks forward to continuing to provide services to the Yuba-Sutter business community that, "Create and promote a community climate where businesses are productive and profitable" at our new location at 1300 Franklin Road in Yuba City.

## Business Profile

*Correction: In the March issue of Business Today, the Business Profile for Clark Ave. Coffees & Café indicated that Ray McAlister was part owner. Below is the profile as it should have read. We apologize for the error.*

**Clark Ave  
Coffees & Café**  
101 Clark Ave,  
Yuba City, 673-6001



**C**lark Ave Coffees has become a meeting spot for residents, local business owners, coffee lovers and everyone who enjoys a great meal in a comfortable setting. With each visit you'll find a friendly atmosphere, quality customer service and experienced staff. Serving you seven days a week are owner Donna Foster Nevarez and team member Ray McAlister, formerly of Koffee Kates. Relax with us in our unique coffee house and café. Enjoy a cup of coffee, a delicious pastry or a full breakfast or lunch in a warm, comfortable "at home" setting. Our menu features gourmet coffees/teas, bakery sweets, soup, sandwiches, and our signature breakfast burritos. Patio and indoor dining area, free WI-FI.

## Recology... *from page 5*

This year 970 students have already visited the facility to see the recycling process. Students represent the future of recycling and Recology Yuba-Sutter enjoys sharing the message with young people who want the chance to learn more about their environment.

A visitor learns that vendors arrive daily to pick up discarded washers, dryers, water coolers and other appliances. They'll take them to other processing facilities where they will be recycled to use again in other new appliances.

Concrete that finds its way to Recology is ground up to use as road base. Tires are ground up to use for tracks such as Geweke Field in Yuba City. And, the grass, leaves and tree trimmings that fill the green totes find their way to the large compost piles at Recology Yuba-Sutter.

A demonstration pilot food waste program now processes about 8,000 pounds a week of food waste from area businesses for compost.

There's also a Yuba Sutter Household Hazardous Waste Facility on Burns Drive in Yuba City. Opened on Saturdays from 8-4 you can take your paint, pesticides as well as your computer, VCR and that old T.V. sitting in the garage.

Meanwhile, 70 trucks are out on the road an average of 9 hours a day, six days a week, continuing the work of Recology Yuba-Sutter.

Recology Yuba-Sutter understands that they are making their Yuba-Sutter home a better place through state-of-the-art waste handling and community service that comes from a sincere belief that the best way to live well is to work well.

Waste Zero. It is real.

## Open House

**A**n open house and ribbon cutting will be held Thursday, April 28, to celebrate the relocation of the North Valley Hispanic Chamber of Commerce (NVHCC) to the office park at the Yuba-Sutter Economic Development Corporation in Yuba City.

The event will include entertainment, refreshments and a dual ribbon cutting with the Yuba-Sutter Chamber of Commerce. The Small Business Development Center, which is also located in the office park with the EDC, will also participate. For more information contact NVHCC at 923-7665.

The Yuba-Sutter Economic Development Corporation is located at 1227 Bridge St., Suite C, in Yuba City.

## Ambassadors WE NEED YOU!

What's in it for me? Why should I?

Exposure • Build Your Business • Business Networking  
Develop Business Contacts • Fun, Fun, Fun

Contact **Shaylene Minard Lewelling**,  
slewelling@yubasutterchamber.com

or call

**743-3497**